

# 2026



March 25–27, 2026  
Hilton Columbus at Easton ▲ Columbus

## EXHIBITING PROSPECTUS

Hosted by...



OEcn UNITED WEBSITE  
[bit.ly/OECN-U-2026](http://bit.ly/OECN-U-2026)

The OEcn United Conference is proudly presented by the  
OEcn United Conference Committee and the Management Council.



## For ITCs. By ITCs. With Your Support.

The OECD United Conference Committee and the Management Council are proud to present its fourth annual OECD United Conference — a conference created *for ITCs, by ITCs*. This event brings together colleagues from across Ohio's Information Technology Centers (ITCs) to connect, learn, socialize, and share valuable knowledge through meaningful, strategic relationships.

Held at the beautiful Hilton Columbus at Easton, the conference features two full days of breakout sessions, dedicated networking opportunities, roundtable discussions, and two lively social events. Sessions are presented by ITC professionals, the Management Council, and valued business partners, offering expertise in areas such as EMIS, SIS, cybersecurity, technology, HR, fiscal operations, new products, AI, INFOhio, and more.

Our goal is to foster thought-provoking conversations, promote collaboration, and strengthen the ITC network across Ohio. The participation of our business partners continues to elevate the experience and impact of this event.

### Exhibiting & Sponsorship Opportunities

The OECD United Conference offers a variety of ways for your organization to get involved through exhibiting — and sponsorship. Exhibiting provides your business with visibility, credibility, and the chance to build strong connections with Ohio's ITCs. It's also an ideal platform to showcase your products, services, and innovations.

For those looking for deeper engagement, sponsorship opportunities are available and offer even greater visibility and recognition. We appreciate your support and look forward to the opportunity to collaborate with you.



## Session Topics.

### Session Topics Include...

- » AI
- » Customer support
- » Cybersecurity
- » E-Rate
- » EMIS
- » Fiscal
- » New products / technologies
- » Product / product services
- » SIS
- » Technology
- » And more!



# 2025 Conference Recap.

March 26-28, 2025 – Hilton Columbus at Easton

331 Attendees Total  
204 ITC Attendees

49 Sessions  
6 Roundtable Sessions

2 Evening Social Events

81 Speakers

243 Sponsor Website  
Views via Conference App

12 Sponsors  
19 Exhibitors

1,526 Profile Views of  
Attendees, Speakers, Sponsors

85% Used Conference App  
268 Active Users

115K Sponsorship Impressions  
on Conference App

3,791 Agenda Views  
Conference website

## 2025 Sponsors



**Supporting sponsors:** American Fidelity, Cisco / Meraki, ClassLink

**Exhibitors:** Agile Blue  
AttendanceK12  
Camcor, Inc.  
Check Point Software Technologies  
Crocus GuidEd Insight  
Education Advanced, Inc.

Education Connection  
Edutek Solutions, LLC  
Filament Essential Services  
Focus School Software  
Infoblox  
ITSavvy

Lightspeed  
Linewize  
SentinelOne  
SirsiDynix  
TCP Software  
TechGuard Security

# Exhibiting Details.

## Intent to Exhibit – \$1,750

Each exhibitor package guarantees a space in the Easton Foyer (in the main conference area) during the March event. Space dimensions are approximately six (6) feet wide by four (4) feet deep.

- » Table for exhibiting at the conference (six-foot table, tablecloth / black skirt, two chairs, garbage can).
- » Electrical service is available at exhibitor's expense through the Hilton's service provider, Encore. Information will be provided on how to order service.
- » Exhibitor listing in conference app and on conference website
- » One (1) full-day conference registration — a \$450 value — including meals/snacks, sessions, and social events. For additional exhibitor attendees, **the cost is \$450/per person.**

NEW FOR 2026

## Dedicated Session Package [NOT AVAILABLE — SESSIONS RESERVED]

Looking to lead the conversation? This premium package is designed for partners eager to host dynamic demos, expert panels, product spotlights, or candid Q&A sessions — your content, your voice, your stage!

Bypass the general session proposal process and take advantage of a dedicated 45-minute time slot to engage directly with ITC attendees. Availability is extremely limited and assigned on a *first-come, first-paid* basis. All session content must be pre-approved by the OECN United Conference Committee.

Package includes:

- **Dedicated 45-minute session** (time slot assigned by the Conference Committee)
- **Pre-event promotion** from OECN United — plus your own outreach
- **Custom signage** at the session room entrance
- **Full exhibitor package** (\$1,750 value)
  - » Table for exhibiting at the conference (six-foot table, tablecloth / black skirt, two chairs, garbage can)
  - » Electrical service is available at exhibitor's expense through the Hilton's service provider
  - » Exhibitor listing in conference app and on conference website
  - » One (1) full-day conference registration — a \$450 value — including meals/snacks, sessions, and social events. For additional exhibitor attendees, the cost is \$450/per person.

Want to combine this with a sponsorship? Let's talk — contact us for custom pricing options when bundling with sponsorship packages.

## Exhibitor Registration

Exhibitors are welcome to participate in all conference activities, encouraging meaningful interaction with attendees throughout the event. Each exhibitor package includes one full registration; additional exhibitor representatives may attend for \$450 per person. Registration covers all meals (two breakfasts, two lunches, three breaks), access to both social events, and attendance at all conference sessions. All exhibiting business partners who attend the conference must register.

## Setup

Setup will take place Wednesday, March 25, from 3:00p–8:00p, and Thursday, March 26, from 7:00a–8:30a; booths must be set up by 8:30a on Thursday, March 26, and taken down no earlier than 12:00p and no later than 3:00p, on Friday, March 27, 2026.

**It is important to note that the Welcome Reception will kick-off at 6:00p on Wednesday, March 25. You may want to plan ahead so that your booth is set up and ready to shine before the reception starts.**

It is the responsibility of the exhibitor to coordinate preconference delivery and return of exhibit materials, electricity, special set-up needs, and equipment/AV rental. You will be provided information on how to secure these services.



# Exhibiting Details.

## Optional Exhibiting Add-ons

### Passport to Prizes – \$250

Drive traffic to your table and generate recognition with the Passport to Prizes add-on.

#### How the Game Works

Each ITC attendee will receive a passport book listing participating sponsors and exhibitors. To enter the drawing, attendees must visit each listed exhibitor, provide their contact information, and collect a stamp (provided). Completed passport books should be dropped off at the OECN United registration desk. A winner will be drawn during the closing lunch to receive a \$200 Amazon gift card.

### Conference Insert – \$250

*(inserts needed by March 13, 2026)*

- » **Promotional material insert** for attendee conference bag (350 inserts; one page only).

### ★ Door Prizes

*(commitment needed by March 13, 2026)*

Throughout the conference and on casino night, there will be opportunities for door prizes. Winners will be announced during breaks, lunches, and receptions. Conference attendees must be present to win. Sponsored giveaways must be received prior to the conference, wrapped (or in a presentable form) and clearly labeled as from the sponsor/exhibitor.

#### Please note:

- » Door prizes should not be items that are promotional in nature (e.g., no logo'd tchotchkes, backpacks, mugs/tumblers, tshirts, etc.).
- » Sponsors and exhibitors are not eligible to win door prizes.
- » Door prizes can be dropped off at the conference or shipped ahead of the event; however, a commitment is needed.

**Examples of door prizes:** Amazon gift cards, craft beer membership, Beats headphones, Apple AirPods, golf gift basket, restaurant gift card, Yeti cooler, Airtags, Bluetooth speakers, gift baskets, etc.



# Terms and Conditions.

## As a valued business partner, you agree to / acknowledge the following:

- Exhibitor fees must be prepaid by March 3, 2026, via check, ACH deposit, or PayPal (@MCOECN). Nonpayment by this date will forfeit participation in the conference. *Credit cards are not accepted as a direct form of payment; however, you can use a credit card to pay via PayPal when you accept the additional 3% processing fee.*
- All exhibitors who attend the conference must also register as an attendee. Registration includes all sessions, meals, breaks, and social events. **Each exhibitor package includes ONE attendee registration.** If you would like to register additional attendees beyond the one registration included, the cost is \$450 per person. You will be sent information on how to register your attendees for the conference.
- Cancellation policy:
  - » Cancellation 30+ days prior to the event will incur payment of 25% of contracted amount.
  - » Cancellation 0-29 days prior to the event will incur payment of 100% of the contracted amount.
  - » All cancellations must be made in writing to: [madison.ernst@managementcouncil.org](mailto:madison.ernst@managementcouncil.org).
- Exhibitor commitments are not confirmed until **all forms and payment** are received by the Management Council. You will be informed in writing about steps for payment and exhibiting acceptance.

## Why You Should Exhibit...

Exhibiting at conferences increases brand visibility and recognition, and helps businesses market themselves.

## Exhibiting Commitment Form.

To register as an exhibitor, submit your intent to exhibit using the secure link below.

[Register Here!](#)

We're delighted to have you partner with OECN United! A commitment confirmation email — including registration information and important dates — will arrive in your inbox after the form is received. If you have any questions or need assistance, please don't hesitate to reach out. We're eager to collaborate and look forward to seeing you in March!

Contact Madison Ernst for more information: [madison.ernst@managementcouncil.org](mailto:madison.ernst@managementcouncil.org)