

# 2026



March 25–27, 2026  
Hilton Columbus at Easton ▲ Columbus

## SPONSORSHIP PROSPECTUS

Hosted by...



OECN UNITED WEBSITE  
[bit.ly/OECN-U-2026](http://bit.ly/OECN-U-2026)

The OECN United Conference is proudly presented by the  
OECN United Conference Committee and the Management Council.



## For ITCs. By ITCs. With Your Support.

The OECD United Conference Committee, in partnership with the Management Council, is excited to host the fourth annual OECD United Conference — designed *for ITCs, by ITCs*. This dynamic event is all about building meaningful connections among ITC professionals at every level. Attendees will have the chance to collaborate, learn, exchange insights, and grow their network within Ohio's ITC community.

This year's conference will once again take place at the stunning Hilton Columbus at Easton in Columbus, Ohio. The two-day agenda features a full slate of breakout sessions, networking opportunities, roundtable discussions, and two exceptional social events. Presenters will include representatives from ITCs, the Management Council, and trusted business partners, covering key topics such as EMIS, SIS, cybersecurity, technology, HR, fiscal operations, AI, INFOhio, new tools, and more.

At its core, the conference aims to spark engaging conversations and cultivate relationships that fuel ongoing collaboration and knowledge-sharing across the network. Our business partners add tremendous value, helping to elevate the entire experience.

### Sponsorship Opportunities

The OECD United Conference offers multiple sponsorship options for organizations looking to support Ohio's ITCs. Opportunities range from sponsoring meals and social events to conference tech, attendee gifts, and branded items like lanyards and bags — plus room for creative, custom ideas!

Sponsorships are limited and available on a first-come, first-served basis, with exclusive recognition included in each package. The committee is also happy to collaborate on custom sponsorships tailored to your organization's goals and budget.

We are grateful for your support and look forward to working together to make this event a success.



## Session Topics.

### Session Topics Include...

- » AI
- » Customer support
- » Cybersecurity
- » E-Rate
- » EMIS
- » Fiscal
- » New products / technologies
- » Product / product services
- » SIS
- » Technology
- » And more!



# 2025 Conference Recap.

March 26-28, 2025 – Hilton Columbus at Easton

331 Attendees Total  
204 ITC Attendees

49 Sessions  
6 Roundtable Sessions

2 Evening Social Events

81 Speakers

243 Sponsor Website  
Views via Conference App

12 Sponsors  
19 Exhibitors

1,526 Profile Views of  
Attendees, Speakers, Sponsors

85% Used Conference App  
268 Active Users

115K Sponsorship Impressions  
on Conference App

3,791 Agenda Views  
Conference website

## 2025 Sponsors



**Supporting sponsors:** American Fidelity, Cisco / Meraki, ClassLink

**Exhibitors:** Agile Blue  
AttendanceK12  
Camcor, Inc.  
Check Point Software Technologies  
Crocus GuidEd Insight  
Education Advanced, Inc.

Education Connection  
Edutek Solutions, LLC  
Filament Essential Services  
Focus School Software  
Infoblox  
ITSavvy

Lightspeed  
Linewize  
SentinelOne  
SirsiDynix  
TCP Software  
TechGuard Security

# Sponsorship Levels At A Glance.

	TAKEN Platinum: Casino Night Sponsor (1)	Gold: Lunch Sponsor (1)	TAKEN Silver: Welcome Reception Sponsor	TAKEN Silver: Breakfast Sponsor (2)	1 Available Bronze: Sponsor (6)	3 Available Promo: Sponsor (5)
Logo on banner in main conference room	•	•	•	•	•	
Sponsor listing in the conference app	•	•	•	•	•	•
Sponsor signage at event	•	•	•	•	•	•
Promotional material bag insert	•	•	•	•	•	•
Carpet decal	•	•	•	•	•	
Passport to Prizes inclusion	•	•	•	•	•	
Conference registration	4 <i>\$1,800 value</i>	3 <i>\$1,350 value</i>	2 <i>\$900 value</i>	2 <i>\$900 value</i>	1 <i>\$450 value</i>	
Six-foot table(s) for exhibiting	3	2	1	1	1	
Logo imprints in conference app	•	•	•	•	•	
Logo on website header in conference app	•	•				
Speaking opportunity	•	•				
<b>Investment</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$7,000</b>	<b>\$7,000</b>	<b>\$4,500</b>	<b>Varies</b>

## Benefits Glossary

(See specific sponsorship for included benefits.)

- » **Signage (dependent on sponsorship level):** Logo displayed on banner in main conference room; logo and sponsorship designation displayed on signs prominently displayed during the event.
- » **Carpet decal:** Decal indicating sponsorship level for placement in front of table exhibit.
- » **Conference app listing:** Includes logo, bio, and contact information. Logo will imprint in various areas of conference app.
- » **Website listing:** Company logo/link displayed on the conference website.
- » **Exhibiting:** Six-foot tables with tablecloth/skirt (black), two chairs, and garbage can. Electricity is not included; service can be arranged through the Hilton at sponsor's expense.
- » **Optional exhibiting add-on:** For sponsorships that do not include an exhibiting option. Add-on includes table for exhibiting (six-foot table with tablecloth/skirt, two chairs, and garbage can) and **one** conference registration (a \$450 value). Electricity is not included; service can be arranged through the Hilton at sponsor's expense.
- » **Attendee registrations:** Certain sponsorship levels receive complimentary attendee registration(s) — a \$450 value per person — which includes meals, sessions, and social events. Additional sponsor attendee registrations are \$450 per person.
- » **Promotional material insert:** Insert for attendee conference bag (*to be provided by sponsor*); 350 inserts required to be received by 3/13/26.

## ...Your ROI

Businesses that sponsor events gain valuable insights into their audience and achieve a better return on investment.



# Sponsorship Level Details

## Gilded Sponsorships: Platinum, Gold, Silver, Bronze

As a Gilded Sponsor — Platinum, Gold, Silver, or Bronze — you'll stand out as a top-tier supporter of the OECN United Conference, gaining premium visibility and recognition throughout the event. These exclusive sponsorships offer elevated brand exposure, priority placement, and meaningful engagement with attendees.

### Platinum: [TAKEN] Casino Night Sponsor

On Thursday, March 26, attendees will enjoy a casino game night with dessert buffet, beverages, and DJ entertainment while socializing and celebrating their accomplishments as OECN's technology professionals. This single, platinum-level sponsorship includes the following benefits:

- » **Signage:** Event sponsor signage and banner in main conference room
- » **Conference app listing**
- » **Website listing:** Company logo *prominently* displayed on header of the conference website; sponsor page listing
- » **VIP Platinum mention** at the bottom of all Whova emails
- » **Exhibiting:** Three tables for exhibiting at conference
- » **Attendee registrations:** Four (4) full-day conference registrations; additional attendees are \$450/per person
- » **Speaking opportunity:** Fifteen-minute talk before the casino floor opens
- » **Promotional material insert**
- » **Carpet decal**
- » **Logo'd cocktail napkins**
- » **Passport to Prizes game inclusion**

### Gold: Premium Lunch Sponsor — \$10,000

One lunch sponsorships is available for Thursday, March 26. This gold-level sponsorship includes the following benefits:

- » **Signage:** Event sponsor signage and banner in main conference room
- » **Conference app listing; website listing**
- » **Exhibiting:** Two tables for exhibiting at conference
- » **Attendee registrations:** Three (3) full-day conference registrations; additional attendees are \$450/per person
- » **Speaking opportunity:** Ten-minute talk during lunch
- » **Promotional material or tchotchke at each table setting** (to be provided by sponsor)
- » **Logo'd lunch napkins**
- » **Promotional material insert**
- » **Carpet decal**
- » **Passport to Prizes game inclusion**

### Silver: [TAKEN] Welcome Reception Sponsor

On Wednesday, March 25, after settling into hotel rooms, attendees will enjoy a welcome reception with music entertainment, beverages, and light snacks. This silver-level sponsorship includes the following benefits:

- » **Signage:** Event sponsor signage and banner in main conference room
- » **Conference app listing; website listing**
- » **Exhibiting:** One table for exhibiting at conference
- » **Attendee registrations:** Two (2) full-day conference registrations; additional attendees are \$450/per person
- » **Promotional material insert**
- » **Carpet decal**
- » **Logo'd cocktail napkins**
- » **Passport to Prizes game inclusion**

### Silver: [TAKEN] Breakfast Sponsor — \$7,000 each

Two breakfast sponsorships are available for Thursday and Friday, March 26 and 27. This silver-level sponsorship includes the following benefits:

- » **Signage:** Event sponsor signage and banner in main conference room
- » **Conference app listing; website listing**
- » **Exhibiting:** One table for exhibiting at conference
- » **Attendee registrations:** Two (2) full-day conference registrations; additional attendees are \$450/per person
- » **Promotional material insert**
- » **Carpet decal**
- » **Passport to Prizes game inclusion**

Customer  
Loyalty...

Build  
credibility  
through  
association.

# Sponsorship Level Details, cont.

## Bronze: Wifi Sponsor [TAKEN]

Build your name recognition by promoting your company name in the WIFI network name or password. Everyone wants quick and easy access to their email and the internet, and attendees will be accessing the conference app via their smartphones. Be the company they think of every time they log on! This sponsorship includes:

- » **Branded wifi login / password**
- » **Signage:** Event sponsor signage and banner in main conference room
- » **Conference app listing; website listing**
- » **Exhibiting:** One table for exhibiting at conference
- » **Attendee registrations:** One (1) full-day conference registration; additional attendees are \$450/per person
- » **Promotional material insert**
- » **Carpet decal**
- » **Passport to Prizes game inclusion**

## Bronze: Break Sponsor [TAKEN]

Three conference breaks are available to sponsor on Thursday and Friday — two morning breaks and one afternoon break. Conference break sponsorship includes the following benefits:

- » **Signage:** Event sponsor signage and banner in main conference room
- » **Conference app listing; website listing**
- » **Exhibiting:** One table for exhibiting at conference
- » **Attendee registrations:** One (1) full-day conference registration; additional attendees are \$450/per person
- » **Promotional material insert**
- » **Carpet decal**
- » **Passport to Prizes game inclusion**

## Bronze: Conference App Sponsor [TAKEN]

Sponsor the conference app, Whova, and be on everyone's phone or web interface (yes, the app will work on your computer, too!) for weeks before and after the conference. This sponsorship provides 24/7 exposure to all things OECN United. Along with the app, you also will receive:

- » **Signage:** Event sponsor signage and banner in main conference room
- » **Conference app listing; website listing**
- » **Exhibiting:** One table for exhibiting at conference
- » **Attendee registrations:** One (1) full-day conference registration; additional attendees are \$450/per person
- » **Promotional material insert**
- » **Carpet decal**
- » **Passport to Prizes game inclusion**

## Bronze: Quiet Room Sponsor – \$4,500

The Quiet Room sponsorship supports a dedicated space for attendees seeking a moment of calm. Whether checking emails, providing support, or simply unwinding, this room offers a much-needed break from the energy of the event.

- » **Room rental**
- » **Small table for promotional material in Quiet Room**
- » **Signage:** Event sponsor signage and banner in main conference room
- » **Conference app listing; website listing**
- » **Exhibiting:** One table for exhibiting at conference
- » **Attendee registrations:** One (1) full-day conference registration; additional attendees are \$450/per person
- » **Promotional material insert**
- » **Carpet decal**
- » **Passport to Prizes game inclusion**



A sponsorship will foster your organization's engagement with ITCs through visibility and aligning with their interests.

Engage with ITC Attendees...

# Sponsorship Level Details, cont.

## Promotional Sponsorships

Promotional Sponsorships offer high-impact visibility, showcasing your brand throughout the conference while supporting the event and creating meaningful touchpoints with attendees.

- These sponsorships do not include exhibiting, conference registrations, or the Passport to Prizes game inclusion.
  - » Optional exhibitor add-on – \$750
  - » Optional attendee registration – \$450 per person
  - » Optional Passport to Prizes – \$250

### Photo booth Sponsor – \$2,750

*(commitment needed by February 2, 2026)*

Enhance attendee engagement with a photo booth. Green screen background allows for sponsor branding opportunities. Instant social sharing.

- » **Booth rental:** Includes green screen and branded backdrop (co-logo'd with conference branding); 3-hour rental during casino night
- » **Images immediately emailed; morning slide show**
- » **Website listing**
- » **Signage:** Event sponsor signage
- » **Promotional material insert**

### Conference Gift Sponsor (2) – \$2,750

*(commitment needed by February 2, 2026)*

The attendee conference gift sponsorship includes the following benefits:

- » **Conference gift:** Gift to be chosen by Conference Committee
- » **Website listing**
- » **Signage:** Event sponsor signage
- » **Promotional material insert**

### Lanyard Sponsor [TAKEN]

*(commitment needed by February 2, 2026)*

Recognition as a sponsor with company logo on conference name badge lanyards.

- » **Sponsor logo on lanyards:** Lanyard to be chosen by Conference Committee
- » **Website listing**
- » **Signage:** Event sponsor signage
- » **Promotional material insert**

### Conference Bag Sponsor [TAKEN]

*(commitment needed by February 2, 2026)*

Recognition as a sponsor with company logo on conference bags.

- » **Sponsor logo on conference bags:** Bag to be chosen by Conference Committee
- » **Website listing**
- » **Signage:** Event sponsor signage
- » **Promotional material insert**

### Door Prizes

*(commitment needed by March 13, 2026)*

Throughout the conference and on casino night, there will be opportunities for door prizes. Winners will be announced during breaks, lunches, and receptions. Conference attendees must be present to win. Sponsored giveaways must be received prior to the conference, wrapped (or in a presentable form) and clearly labeled as from the sponsor.

#### **Please note:**

- » Door prizes should not be items that are promotional in nature (e.g., no logo'd tchotchkes, backpacks, mugs/tumblers, t-shirts, etc.).
- » Sponsors and exhibitors are not eligible to win door prizes.
- » Door prizes can be dropped off at the conference or shipped ahead of the event; however, a commitment is needed.

**Examples of door prizes:** Amazon gift cards, craft beer membership, Beats headphones, Apple AirPods, golf gift basket, restaurant gift card, Yeti cooler, Airtags, Bluetooth speakers, gift baskets, etc.

### Passport To Prizes – Sponsorship Add-on – \$250

Drive traffic to your table and generate recognition with the Passport to Prizes add-on.

#### **How the Game Works**

Each ITC attendee will receive a passport book listing participating sponsors and exhibitors. To enter the drawing, attendees must visit each listed exhibitor, provide their contact information, and collect a stamp (provided). Completed passport books should be dropped off at the OECN United registration desk. A winner will be drawn during the closing lunch to receive a \$200 Amazon gift card.

# Sponsorship Level Details, cont.

NEW FOR 2026

## Dedicated Session Package [NOT AVAILABLE — SESSIONS RESERVED]

Looking to lead the conversation? This premium package is designed for partners eager to host dynamic demos, expert panels, product spotlights, or candid Q&A sessions — your content, your voice, your stage!

Bypass the general session proposal process and take advantage of a dedicated 45-minute time slot to engage directly with ITC attendees. Availability is extremely limited and assigned on a *first-come, first-paid* basis. All session content must be pre-approved by the OECN United Conference Committee.

Package includes:

- **Dedicated 45-minute session** (time slot assigned by the Conference Committee)
- **Pre-event promotion** from OECN United — plus your own outreach
- **Custom signage** at the session room entrance
- **Full exhibitor package** (\$1,750 value)
  - » Table for exhibiting at the conference (six-foot table, tablecloth / black skirt, two chairs, garbage can)
  - » Electrical service is available at exhibitor's expense through the Hilton's service provider
  - » Exhibitor listing in conference app and on conference website
  - » One (1) full-day conference registration — a \$450 value — including meals/snacks, sessions, and social events. For additional exhibitor attendees, the cost is \$450/per person.

Want to combine this with a sponsorship? Let's talk — contact us for custom pricing options when bundling with sponsorship packages.



## Flexible Options for Your Organization

The OECN United Conference Committee is honored to work with supporters who have a budget or ideas differing from the pre-constructed packages offered. The following options provide an opportunity to create innovative sponsorship packages tailored to your needs.

### Themed Sponsors

Themed sponsorships are created to support a specific need or location within the conference. Themed options could include: phone charging stations, attendee swag bag, AV sponsor, session room sponsor, beverage sponsor, hospitality room, or other creatively branded opportunities.

### Custom Sponsors

Custom sponsorships are tailored for organizations that wish to support the conference, but would like to mix and match benefits or pursue additional options not outlined in the prospectus. The OECN United Conference Committee will work to create a sponsorship package that works for your organization and budget.

## Why You Should Sponsor...

Sponsorships increase brand visibility and recognition, and help businesses market themselves.



# Terms and Conditions.

## As a valued business partner, you agree to / acknowledge the following:

Sponsorship fees must be prepaid by March 3, 2026, via check, ACH deposit, or PayPal (@MCOECN). Nonpayment by this date will forfeit participation in the conference. *Credit cards are not accepted as a direct form of payment; however, you can use your credit card to pay via PayPal when you accept the additional 3% processing fee.*

- All sponsors who attend the conference must also register as an attendee. Registration includes all sessions, meals, breaks, and social events. The following sponsorship levels receive complimentary conference registrations:
  - » Platinum (4), Gold (3), Silver (3), and Bronze (1) registrations per sponsorship
  - » If you would like to register additional attendees beyond what is included as a sponsor — or if your sponsorship package does *not* include complimentary conference registrations — the cost is \$450 per person. You will be sent information on how to register your attendees for the conference.
- Sponsors are required to submit a full company profile and high-res logo to use for promotion and to include on conference app. Directions will be sent on how to upload.
- Cancellation policy:
  - » Cancellation 30+ days prior to the event will incur payment of 25% of contracted amount.
  - » Cancellation 0-29 days prior to the event will incur payment of 100% of the contracted amount.
  - » All cancellations must be made in writing to: [madison.ernst@managementcouncil.org](mailto:madison.ernst@managementcouncil.org).
- Sponsorship commitments are not confirmed until **all forms and payment** are received by the Management Council. You will be informed in writing about steps for payment and sponsorship acceptance.

## Sponsorship Commitment Form.

To secure your sponsorship, submit your intent to sponsor using the secure link below.

[Register Here!](#)

We're delighted to have you partner with OECN United! A commitment confirmation email — including registration information and important dates — will arrive in your inbox after the form is received. If you have any questions or need assistance, please don't hesitate to reach out. We're eager to collaborate and look forward to seeing you in March!

Contact Madison Ernst for more information: [madison.ernst@managementcouncil.org](mailto:madison.ernst@managementcouncil.org)